

# Ali Tai Semiromi - Senior Front-end Engineer

## CONTACTS

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## SUMMARY

I'm a Senior Front-end Engineer with more than 8 years of experience. I have a self-taught spirit and I have a passion for Front-end Development because for me it's a combination of art and development. For most of my career, I've worked with JavaScript and React but I'm open to learning new technologies. I like to help other people with what I know and interact with them and get their feedbacks to improve myself and the project. I enjoy Music, Books, Photography, Board games, Running, and Travel.

## SKILLS

HTML, CSS, JavaScript, TypeScript, React, Next.js, Code review, Team work, Critical thinking, SOLID, Redux, Git, E2E Testing, Unit Testing, Jest, Testing Library, Cypress, Playwright, Storybook, CSS 3, CSS Processors, Responsive Design, Jira, Scrum, Agile Development, SPA, Socket.IO, REST API, Parcel.js, Webpack, Rollup, Yarn, NPM.

## EXPERIENCE

[CLIQ Digital](#), Amsterdam, Netherlands — *Senior Front-end Engineer*

Mar 2023 – present

At CLIQ Digital we sell subscription-based streaming services that bundle movies & series, music, audiobooks, sports and games to consumers globally.

- Lead the front-end team, onboard, mentor, and engage in pair programming with developers.
- Implement a Content Management System project using Next.js, TypeScript, and Storybook, following clean code principles, best practices, unit testing, and documentation.
- Collaborate with team members, actively participate in meetings, and propose solutions to project challenges in an Agile and Scrum environment.

[Passionate People](#), Amsterdam, Netherlands — *Senior Front-end Engineer*

Sep 2022 – Mar 2023

Passionate People is a JavaScript consultancy in the Netherlands.

- Assisted backstage at the VueJs and JsWorld conference in 2023.
- Maintained the primary website and introduced new features.
- Developed internal dashboards using technologies such as React, Next.js, TypeScript, and Storybook.

Snappfood with 2.5 million users per day is the largest online food ordering and grocery shopping platform in Iran.

- Worked in a team of 10 people closely with designers, developers, QA engineers, scrum masters, and product managers using Scrum.
- Developed features and maintained mobile applications using React, JavaScript, SCSS, and Redux-Saga.
- Developed features and maintained the desktop applications using React, TypeScript, Next.js, Storybook, Redux Toolkit, and styled-components.
- Onboarded new developers and create a document for onboarding.
- Introduced Unit and E2E Testing with 5 technical presentations.

- Created front-end projects using JavaScript, React, Material-UI, Redux-thunk, Socket.IO, and REST API.
- Reduced development time by creating common components.
- Collaborated with 8 other group members of designers, developers, and product owners.
- Debugged 3 large legacy codes and refactored them for better performance and clean code.

- Implemented dashboards for our internal projects using React.
- Converted UI landing design into a responsive web page.
- Launched a game campaign with a team of developers and designers within a tight deadline, using Vue.js.
- Released video gallery using HTML, CSS, Flexbox, and JavaScript, it increased average session duration by 5%.

- Communicated with customers to create responsive websites based on their needs.
- Converted UI designs into WordPress responsive websites.
- Introduced WordPress plugin development to the company.
- Mentored a team of 10 interns to learn HTML, CSS, and WordPress.
- Reduced data entry time to 30% by optimizing the website panel.

- Proposed creating a blog to publish product reviews and news in Technology, this led to improving Alexa rank 2 times.
- Directed 3 translators to translate English content to Persian and content editing according to SEO.
- Customized a blog using WordPress for a better user experience.

## EDUCATION

Safahan, Isfahan — *Associate's degree*

## LANGUAGES

English (Advanced level)

Persian (Native)